

FAQ's for Polaroid Pixie Digital Camera & Video Camera

- **When does Polaroid Pixie launch?**
 - Fall 2007
- **What makes Polaroid Pixie different from other digital cameras and camcorders for children in the market?**
 - Made of durable plastic built to withstand the impact of everyday child use.
 - Large easy to push buttons allow children to operate without help from parents.
 - Large LCD screen on both the digital camera and digital video camera for easy viewing while shooting.
 - For added fun the digital camera has 8 pre-loaded games that can be played on the camera or on a TV.
- **Have Polaroid Pixie products been tested for safety?**
 - Yes, Polaroid Pixie products have been tested and approved by the ASTM f693 Toy Safety Standard.
- **Does the digital camera take quality pictures?**
 - Yes, it is a 3 megapixel digital camera that takes great pictures that are easily viewable on the large 2.4" LCD screen.
- **Does the video camera take quality pictures and video?**
 - Yes, the video delivers 1.5 megapixel video that's perfect for watching at home on TV or sending via email to family and friends.
- **What accessories come with Polaroid Pixie cameras?**
 - Batteries
 - Wrist strap
 - USB & AV cables
 - Photo editing software
- **Does Polaroid Pixie connect to your television?**
 - Yes, you can connect the digital camera to the TV to play video games and view/share photos with family and friends.
 - Yes, you can connect the video camera to a TV to view your homemade movies and pictures.
- **What are the dimensions of the Polaroid Pixie cameras?**
 - The digital cameras dimensions are:
 - 6.14"H x 1.57"W x 3.54" L
 - Weight: .39lbs
 - The video camera dimensions are:
 - 3.81"H x 3.15"W x 7.28" L
 - Weight: .22lbs
- **What retailers will carry the product?**
 - Polaroid Pixie digital cameras and video cameras are immediately available at Target stores.
- **Can I get a sample camera to review for an upcoming column?**
 - Yes, if you would like to review a sample for an upcoming article in your publication, contact Matthew Volkman at 952.936.5021 or volkmam@polaroid.com to arrange for a sample to be sent to your office.